THE TOP 15 HIGHEST PERFORMING LEARNING TECHNOLOGY PROVIDERS

2020-21 EDITION
Every learning technology provider in this report has:

- Proved that it provides its customers with the best learning solutions and services possible, according to specific best practice criteria
- Committed to a rolling 12 month development plan to achieve continual performance improvement
- Declared confidence at being measured and reviewed against the "new" and the "best practices" to prove its value
- Had its personnel, materials, processes, performance and business integrity authenticated, validated and endorsed
- Undergone an independent and rigorous annual accreditation process which examines every aspect of its involvement in learning services
In today’s modern workplace, learners increasingly want access to relevant content wherever they are, whenever they need it, and in a format they can consume easily. Learning technology providers are a critical part of this ecosystem, supplying the platforms and back-end systems that provide the foundation of an excellent learning experience.

This is a highly competitive space, and only those technologies that are accessible, stable, high-performing, compliant, scalable, and rich with reporting functionality will survive.

So what sets the best learning technology providers apart from the competition, and how can buyers be assured that an organisation will deliver a solid and dependable product?

Since 1995, the LPI has consulted with, evaluated, and mentored thousands of organisations world-wide to help them build internal capability and deliver notable performance improvement. This is done through the LPI’s accreditation service: a consultative framework that focuses on “Performance through Learning” - prioritising outcomes over delivery, homing in on the value, efficacy and business impact of learning, and aligning competencies with organisational strategy and goals.

Organisations that gain LPI accreditation have a clear roadmap by which to build their capability and adapt their strategy for continual success. They demonstrate a strong customer value proposition and have a corporate culture that instils confidence throughout sales and marketing, to delivery and after-sales support. Accredited learning technology providers are passionate and committed to developing their staff, their products, their market reach, and their performance.

With this in mind, I am pleased to present the highest-achieving learning technology providers currently undergoing the LPI “Performance Through Learning” programme, which results in their accreditation.

Prospective and existing customers can be assured that these 15 organisations will provide the highest quality of service and the best user experience. They are trusted business partners, acting always in the best interests of their clients and, as such, fully endorsed by the Learning and Performance Institute.

Edmund Monk
CEO
The LPI (Learning and Performance Institute)
HOW THE RESULTS ARE CALCULATED

KPI Areas

Included in the ‘Performance Through Learning’ programme is an annual assessment, in which the LPI evaluates organisational efficacy using 8 key performance indicators (KPI's). Each KPI contains several sub-indicators and every one is individually assessed and scored against a reference framework.

- KPI 1.1 - Client Integrity
- KPI 1.2 - Corporate Integrity & CSR
- KPI 2.1 - Client Value Proposition
- KPI 3.1 - Marketing
- KPI 3.2 - Sales
- KPI 4.1 - Learning Consultancy
- KPI 4.2 - Live Learning
- KPI 4.3 - Online Learning
- KPI 4.4 - eLearning Content
- KPI 4.5 - Self-Study Content
- KPI 5.1 - Quality Management
- KPI 6.1 - Service/Product Roadmap
- KPI 7.1 - Qualifications/Accreditations
- KPI 7.2 - People Development
- KPI 8.1 - Business Stability

The results of this are fed into a formula that applies weightings to each KPI section to generate numbers representing Best Solution, Best Operational Management and Best Overall. This eBook uses the figures from Best Overall* to generate the Top 15** highest performers.

* Data is correct as of 19th October 2020. Any changes to the data that occur after this date will be represented in next year’s report.

** Companies are listed in alphabetical order.

Gold Standard

The Gold Standard logo indicates organisations who have met specific criteria in addition to exceeding the KPI threshold. For more information, refer to https://www.thelpi.org/accreditation/learning-provider/
TOP 15 LEARNING TECHNOLOGIES 2020

THE HIGHEST-PERFORMING
Learning Technology Providers

3rd Edition / 2020-21
aNewSpring

Years accredited: 5
Established: 2003
Number of employees: 63

Training providers choose aNewSpring to create the impact their customers expect. This guides aNewSpring to provide technology that helps people learn. Since 2003, aNewSpring has been assessing which technological innovations really help the learner and has then been making this technology accessible for training providers.

Donald Taylor’s L&D Global Sentiment Survey 2020 lists personalisation/adaptive delivery and social/collaborative learning in the top three. The two algorithms in aNewSpring make the blended learning experience personalised for the learner; increasing engagement and improving learning results. Next to that, the aNewSpring learning platform provides various social learning tools and features.

Training providers are not looking for one model or industry hype but, rather, an extensive toolbox to elevate their training business. aNewSpring provides its users innovations such as adaptivity, collaborative learning possibilities, video assignments and portfolios of evidence while presenting it in a manner that ties everything together and making it learner-friendly.

With over 900 training providers worldwide already using aNewSpring, who have already provided over two-and-a-half million learning journeys, customers trust aNewSpring to enable their modern training business to stay ahead of their competition.

“This is really an honour. It’s great to be recognised and we will all work hard to be on the list next year.”

Martèn de Prez, Managing Director

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Useful Links

The incomplete guide to the learniverse
https://www.anewspring.com/ebook-incomplete-guide

Customer cases
https://www.anewspring.com/cases

Ger’s learning notes
https://www.anewspring.com/ebook-incomplete-guide
CrossKnowledge partners with large corporations to provide corporate digital learning solutions that enable the success of individuals, teams, and organizations through skills acquisition. CrossKnowledge delivers an integrated and personalized learning experience: a unique combination of our digital content for the most in-demand skills created with world-renowned experts, a learning platform connecting the entire workplace learning ecosystem, and unmatched accountability with a dedicated Client Success Team. That's what makes CrossKnowledge the trusted learning partner of organizations, helping L&D, managers and learners acquire the skills they need to succeed.

For over 20 years, CrossKnowledge has supported large organizations worldwide to develop the skills of their employees by offering a full solution and 20 years of expertise for skills acquisition; all skills, from soft skills to business skills. CrossKnowledge brings to the market its unique ability to deliver effective training at a large scale, rapidly, in nearly 20 languages, at extremely competitive costs compared to traditional means. Today, it is a very well recognized digital learning player with 400 clients and reaching 12 million learners.

CrossKnowledge is part of the Wiley group, a company bringing more than 200 years of Research and Education expertise. CrossKnowledge operates directly in 12 countries.
DOCEBO

Years accredited: 1
Established: 2005
Number of employees: 405

Built alongside the world’s top L&D teams, Docebo is leading in applying new technologies to the traditional cloud LMS, including Artificial Intelligence and social learning, to facilitate the ways people learn, rather than dictating them.

The award-winning cloud-based learning system is used by 2,000+ organisations around the world. Docebo helps companies, including Amazon Web Services (AWS), Walmart, and Thomson Reuters, make new hires productive sooner, equip employees for the challenges of tomorrow, empower partners to sell more confidently, and transform customers into superfans – all from a single platform. Docebo is acclaimed for its ease of use, configurability, robust learning management and delivery functionalities, and monthly active user pricing model.

Launched in 2005 as an on-premise learning management system installed on a company’s servers, Docebo migrated to the cloud in 2012 and hasn’t looked back since. It was one of the first cloud-based learning systems to introduce social learning (Docebo Discover, Coach & Share) and Artificial Intelligence, enabling the organisation firmly establish itself as a market leader in the enterprise learning technology space.

The company, headquartered in Toronto, Canada, debuted on the Toronto Stock Exchange (TSX) in late 2019, an accomplishment borne from its tremendous growth in North America and Europe. It is regularly listed among the top cloud LMS vendors by industry analysts and trade publications, including being recognised as a Core Leader in Fosway’s 2020’s #1 LMS by E-Learning Industry.

“At Docebo, we continue to innovate to support enterprise learning strategies from onboarding, upskilling, and future-proofing businesses. Being recognised as one of The Learning and Performance Institute’s Top 15 learning technologies is a reflection of the dedication and growth of our customers and partners. We’d like to thank them for choosing to push the boundaries of what is possible in learning and innovation.”

Jared Cook, VP of Customer Experience

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Stacy White
EMEA VP
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Useful Links

Case Study: How Samsung turned their sales channel into a network of high performing sales advocates
https://www.docebo.com/resource/samsung-case-study

Awards: Docebo customers score 14 BHG awards
https://www.docebo.com/demo/bhg-awards

Awards: Docebo Awards and Industry Recognition
https://www.docebo.com/docebo-learning-platform-awards
Filtered is a smart learning platform that delivers high-impact learning to power scalable business results at the speed the world is changing.

We neutralize content overload with filtering technology to get your people the right learning at the right time to power performance. That means harmonizing your skill model, auto-tagging your library, and recommending useful content via our own interface, email nudges and MS Teams. All of which helps you inspire better work and align individual career growth with business strategy in real-time.

Our approach harnesses our AI expertise to save money while partnering with the business to deliver its objectives. Because less is more.

“In a year of rapid enforced digital transformation, content overload is more of a problem than ever. Filtered’s less is more approach is helping our clients cut through the noise and continue to build skilful, productive, learning workforces. We’re delighted that our dedication to unlocking that value has been recognised by inclusion in this year’s Top 15 Learning Technologies report.”

Marc Zao-Sanders, CEO and Co-Founder

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Useful Links

Customer stories  
How it works  
Filter
Go1 makes it easy for organisations to learn, with the world’s most comprehensive online library of learning resources. Go1 pulls the world’s top online learning providers into one place, delivering all the learning an organisation needs in a single solution. With over 1.5 million learners – and growing – Go1 is a world leader in online learning.

Go1 has raised over US$80 million in total funding from investors including SEEK, M12 - Microsoft’s venture fund, Shark Tank investor Steve Baxter, AirTree, Salesforce Ventures, Madrona Venture Group, and Oxford University.

Go1 helps millions of people in thousands of organizations engage in learning that is relevant, effective and inspiring. At Go1, we are committed to providing the best learning opportunities to improve lives through education and training.

“We are delighted to have been recognised by the LPI as a Top 15 learning technologies an to sit alongside such great organisations. Getting external validation from an organisation with a global view of the market is rewarding for all the team at Go1 working hard every day.”

Ollie Browning, Head of Sales

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Useful Links

L&D thought leadership
https://www.go1.com/en-au/blog

Case Studies
LAS (LEARNING AGE SOLUTIONS)

Years accredited: 9
Established: 2005
Number of employees: 40

LAS is a multi-award-winning digital learning agency, that helps forward-thinking organisations grow and evolve through tailored learning experiences. They take a consultative approach and work in partnership with customers, specialising in designing human-centred learning solutions that make a positive difference to individuals and achieve consistent impact for organisations.

Exceptional learning design is their strength. They use their design skills - based on sound research and industry expertise, knowledge of human behaviour and a wide range of technologies, to create tailor-made, impactful digital learning in the form of platforms, portals, games, tools, scenarios, next generation blends, apps, learning assets and more. What they produce is always imaginative, memorable and most importantly, transferable.

As well as custom digital learning design and production, LAS have also developed their own Next Generation Blended Learning methodology, which they share freely to help anyone design better blended learning. They also help L&D departments digitally transform without losing a human-centred focus and have trained hundreds of people worldwide in learning design.

LAS’ customers are forward-thinking people and organisations who are open to innovation, have an adventurous spirit and want to make a measurable impact with their projects. Their customers span a wide variety of sectors from media, charities, health, pharma, higher education, facilities, food and drink, high-end fashion, telecomms and more and they prioritise projects that make a positive contribution to society and our environment in some way.

“We are thrilled at this special recognition for the third year in a row. We owe this success to our wonderful team, our customers and partners. With the huge changes now occurring worldwide there has never been a more critical time to help people learn and adapt at scale. It is time for L&D to transform and we stand ready to help.”

Rob Hubbard, Managing Director

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Useful Links

LAS Awards
http://www.las-hq.com/about

LAS Case Studies
http://www.las-hq.com/case-studies

LAS Blog
http://www.las-hq.com/blog
Mintra is a leading provider of digital learning and Human Capital Management Systems for safety-critical industries worldwide. They develop and deploy software solutions that enable their clients to develop and deploy their people, readily demonstrate compliance and maximise operational efficiency. From their headquarters in Bergen and offices in Oslo, Stavanger, Aberdeen, Dubai and Singapore, Mintra serves the training, HR, payroll and crew management needs of companies and industry standards bodies in the Maritime and Energy sectors. They currently provide an online portfolio of over 1,400 eLearning courses, including Health, Safety and Environment, Engineering and Technology, Leadership and Management and Trade Skills.

Mintra's OCS HR crew management system supports the operations of more than 1,800 vessels worldwide, ranging from oil and gas tankers, cargo and passenger ships to drilling rigs, supply and research vessels. Since 2009, they have provided the award winning OPITO MIST Online (Minimum Industry Safety Training) to validate the safety awareness of over 100,000 experienced offshore workers in the UK. In 2020, Mintra was twice commended in the Scottish Parliament for their initiatives to support Energy workers and their families during the COVID-19 outbreak. To date, Mintra have helped over 1.5 million workers to stay safe, develop skills and verify their competence. The Mintra values state, 'People are our business. We explore, are open and collaborative, driving performance and delivering with pride.'

"Mintra is delighted to be ranked in the top 15 Learning Technology Providers again in 2020. Developing and deploying technology solutions for safety-critical industries has its own unique challenges and we thank the Learning Performance Institute for recognising the high standards required to operate in these specialist markets."

Scott Kerr, CEO

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Useful Links

Customer case studies
https://www.mintra.com/success-stories

Strong performer on Fosway Grid
https://www.mintra.com/fosway-grid-2020

Overview of main system product
https://www.mintra.com/product/ocs-hr
OpenSesame helps develop the world’s most productive and admired workforces. With more than 20,000 curated courses from the world’s top publishers, OpenSesame offers the most comprehensive online training catalogue, including options in a variety languages and engaging formats to fit any learning style.

The OpenSesame team strives to deliver exceptional service to customers every step of the way on their learning journeys:

- Expert curation specialists and machine learning-driven tools provide individualized recommendations to ensure customers’ training programmes are always fresh, relevant and engaging.
- Dedicated customer success managers advise customers on ways to improve learning engagement, utilization, and ROI throughout the organisation.
- Experienced support staff offer world-class technical assistance (15 seconds via chat, 15 minutes via email, within three rings via phone).

Courses in the OpenSesame catalogue work with any industry standards-compliant learning management system (LMS) or learning experience platform (LXP), which means there’s no need for additional software. Flexible purchasing options — including the popular OpenSesame Plus subscription — make it simple and affordable for companies to find, administer, and deploy courses.

"We’re honored LPI recognised OpenSesame as a leading learning technology provider. As more companies shift to remote work, delivering effective, scalable learning experiences to employees anywhere becomes critical for success. Our team works daily to provide customers with the broadest, deepest, and freshest catalogue of online training content, along with resources and support to help them build impactful learning programmes."

Don Spear, CEO

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Useful Links

Browse our comprehensive training catalogue
www.opensesame.com/online-training-courses

OpenSesame works with any LMS
www.opensesame.com/site/solutions/lms

Customer case studies
www.opensesame.com/site/resources/casestudy
SAFFRON INTERACTIVE

Years accredited: 13
Established: 2000
Number of employees: 25+

Your people are your greatest asset. At Saffron, we’re passionate about harnessing their abilities to increase performance and enable your business to grow.

We use our deep understanding of behavioural science and ground-breaking technology to create inspiring bespoke learning experiences, platforms and workflow performance tools. These accelerate business performance, turn thought into action and allow change to be adopted seamlessly.

We don’t just say that. We measure the impact of these programs on your people and your business as part of our solution; because we only succeed if you do.

Our solution can take different forms, including immersive bespoke content and simulations, socially enabled learning platforms and advanced point-of-need technology such as chatbots and AI assistants. If you don’t know quite what you need, we also offer capability-building consulting services to enhance your learning strategy.

“Saffron Interactive’s approach to the development of learning is different from the norm. Real consultation and dialogue combined with innovation and leading-edge technology is a standard in the Saffron approach, ensuring measurable results that exceed expectations.”

Jim Parish FLPI Authorised consultant, Learning and Performance Institute

"We are proud to be included in the Learning and Performance Institute’s list of top learning technology providers for another year. It recognises how we have partnered with our clients using our unique behavioural approach to learning experiences. Performance improvement and making tangible, measurable business change within our clients’ organisations is what drives us and is at the heart of what we do, but it’s always a pleasure to be formally acknowledged for it.”

Noorie Sazen, CEO

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Useful Links

Accelerating performance with point-of-need tools

The future of learning in an age of digital disruption

Can your learning strategy keep up with the pace of digital disruption?
Skillcast is an award-winning compliance e-learning firm that delivers off-the-shelf and bespoke courses, serious games, and provides a learning management system (LMS) that is specifically designed for compliance training needs. Over 700 companies in the UK and EU use Skillcast to deliver millions of learning interventions each year. Skillcast is pushing the boundaries of how technology can be used to enhance the learning experience and focus each employee on making good ethical decisions.

Skillcast stands out for:

- Intelligent e-learning courses that adapt to the needs and competency of the learner and reduce the reliance on post-course assessment
- Course content that’s fully responsive and conforms to WCAG 2.0 accessibility standards without compromising engagement
- SCORM extensions that enable access to remotely hosted courses and the collection of more granular data for mapping employee competency and misconduct risks
- An LMS that is purpose-built for compliance departments and integrates seamlessly with other LMSs, LRSs and LXPs
- Gamification that transforms compliance e-learning from a laborious tick-box exercise into an exercise in building ethical behaviours and best practices
- Serious games that can be delivered from any SCORM-compliant LMS to engage employees and collect valuable data for competency mapping and HR planning

“We are delighted that our solutions for engaging employees, mapping competence, identifying conduct issues and building integrity and accountability in corporate workplaces are being recognised by the Learning and Performance Institute. We continue to innovate with the support of our fantastic clients, who partner with us at every stage of development of content and technology, and are excited about the journey ahead on our mission to inspire corporate ethics and compliance.”

Catriona Razic, Co-Founder and CCO

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Useful Links

Client success stories  
https://www.skillcast.com/success-stories

About SCORM Games  
https://www.skillcast.com/blog/skillcast-seminar-scorm-games
More learning moments. Better future. Europe's foremost mobile-led learning ecosystem. For the learner, Teach on Mars is a personal learning assistant they carry in their pocket 24/7 - a consumer-grade experience with a human touch that lets them learn where they live their lives. For clients, it's a complete, enterprise-strength solution to all their next-gen learning requirements. Teach on Mars accompanies them every step of the way as they rethink their learning culture and reboot their learning offer. Its technology gives them the power to connect their people with the learning and the communities they need to do their jobs and live their lives better.

- Create and distribute elegant and compelling mobile-native learning content.
- Target relevant content every time thanks to the latest smart algorithms.
- Deliver key knowledge and performance support at the point of need.
- Motivate and mobilise your community with an exceptional social learning environment.
- Go beyond L&D KPIs to track operational impact with business intelligence analytics capability.
- And do it all with a human-centric approach that creates a personal connection with every individual learner - digital learning with soul.

The nitty-gritty

- 130 blue-chip clients.
- A million registered learners in 20+ languages across more than 60 countries.
- 50+ partnerships with marquee providers (content, services, techno).
- Flexible SaaS licensing model + full range of integration, onboarding and consulting services.
- Off-the-shelf Content Marketplace and AI-driven content curation.
- Clients include Allianz, AXA, BNP Paribas, Clarins, L’Oréal, LVMH, Saint Gobain and Sanofi.

"Content remains vital, but communities and connections are the new battlefield for next-gen learning. Which is why Teach on Mars has redoubled its R&D investment in smart algorithms, business intelligence analytics and social learning functionality in 2019. We’re delighted to see that recognised, as we make the LPI Top 15 List for the second year running."

Vincent Desnot, Co-Founder & CEO

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Useful Links

Teach on Mars solution Discovery Tour
https://www.youtube.com/watch?v=iDj1hsxofU4&list=PLYIzeWt6VicO4-XEzzuv8hdBXoShcywZ

Selected customer business cases:

Teach on Mars awards and prizes
https://www.teachonmars.com/en/company

Top 15 Highest Performing Learning Technologies - 3rd Edition / 2020-21
We are delighted to be included in the Top 15 Learning Technologies Providers again. We continue to evolve and strive for the highest standards across every aspect of our business; creating compelling learning experiences that provide people with the skills and knowledge to transform organisational and individual performance. Thank you to our team, customers and partners who’ve enabled this success.

Phil Purver, CEO

In today’s Covid world, learning leaders are seeking technologies to retain and mobilise talent, increase engagement and impact the bottom line, yet deliver cost-effectively.

TWM’s next-generation Learning Experience and CareerBurst Platform address these needs by aligning employee capabilities to business goals; transforming business and individual performance. CareerBurst is built as a joint venture partnership with career development experts, Talent & Potential. Uniquely, the content is based on thousands of research interviews with successful people across all industries.

In 2020, TWM was awarded Gold Level Accreditation by The Learning & Performance Institute. This recognition, alongside a recent People Development Programme Silver Award for the development of O2 Campus in partnership with O2, puts TWM at the forefront of business excellence as a learning and development technology provider.

TWM clients span industries ranging from global organisations — including Bentley Motors, Polygon and SSP — to SMEs. Exceptional customer service is at the heart of TWM, who build long-term relationships putting clients at the centre of the business.

Dedicated to raising standards of workplace learning, TWM strives to find creative and engaging ways to help organisations identify that magic spark that engages people in learning and proactive career development.

"We are delighted to be included in the Top 15 Learning Technologies Providers again. We continue to evolve and strive for the highest standards across every aspect of our business; creating compelling learning experiences that provide people with the skills and knowledge to transform organisational and individual performance. Thank you to our team, customers and partners who’ve enabled this success."

Phil Purver, CEO
VIRTUAL COLLEGE

Years accredited: 2
Established: 1995
Number of employees: 147

Virtual College leads the digital learning revolution with creativity and inventiveness, crafting training solutions which allow people, organisations, and communities to succeed and flourish. They create inspiring digital training solutions from ready-to-go courses to large-scale training transformation programmes, underpinned by great learning technology and real world training expertise. Using their extensive experience of learning technologies, they’ll work with you to design, build and deploy a training solution that meets your needs and delivers a tangible business impact. They have a library of ready-to-go e-learning courses, from food hygiene accreditation to health and safety workplace compliance.

Using their experience of training more than 3.6 million learners across a wide range of organisations, from smaller aspirational businesses to some of the most respected global brands, they make learning meaningful and engaging delivering effective learner centric results. They have a wide area of expertise, particularly in defence and infrastructure, safeguarding, food and drink, compliance, health and safety, personal and professional development and leadership and management. With clients such as Interserve, the Home Office, Balfour Beatty, NSPCC, University of Oxford, Nespresso, Adidas and Double Tree by Hilton. Over its 24 years, Virtual College has developed into one of the leading providers of total solutions within the e-learning arena, with a clear mission to offer inspiring learning for all.

Huge thank you to the Learning Performance Institute for featuring Virtual College in the LPIs top 15 highest performing Learning Technology Providers. This accolade is a real testament to our unrelenting focus on learners, our collaborative approach with customers and the constantly evolving knowledge and expertise of our people

Hannah Brindle, Managing Director

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Useful Links

The Home Office: Using Digital Solutions to combat FGM
https://www.virtual-college.co.uk/case-studies/2017/the-home-office-fgm

Shaping the Future of L&D
https://www.virtual-college.co.uk/resources/Future-of-Learning-and-Development

Formal Online Learning Programmes
https://www.virtual-college.co.uk/resources/digitising-qualifications
V-LEARNING SOLUTIONS

Years accredited: 6
Established: 2010
Number of employees: 15

vLearning Solutions (vLS) is the creator of the learning Platform (vLP) - the most comprehensive learner experience platform on the market. Designed to satisfy the way that learners want to learn – quick to access, mobile-friendly, modern content formats, guided and self-directed, at the point of need. Using vLP, organisations transform their learning and improve performance. Clients easily combine the widest range of modern digital content, social and live learning activities into a single ‘learning ecosystem’. Practice and embedding are facilitated in many ways, including live interactions with unique support for virtual classrooms, webinars, mentoring and coaching. Certificates, badges, flexible learning pathways, assessments, assignments, user uploads and peer-to-peer interaction ensure progress is tracked and reinforced.

Clients include global financial services and pharmaceutical companies, specialist learning providers, political and 3rd sector organisations, and indeed the LPI. Applications include sales and marketing academies, global communications programmes, product training, brand launches, leadership academies, innovative corporate onboarding, formal certifications and qualifications, and even exciting compliance! The vLP continually evolves often driven by client ideas and requirements. The ecosystem is future-proofed, supporting new approaches and apps in areas such as personalisation and adaptive learning, gamification and “artificial intelligence”.

vLS has completed many system integrations and is expert in SSO, data exchange and business system integrations. vLS shares knowledge and best practice to help accelerate adoption in client organisations and ensure agile, rapid deployment. Clients testify to the effective sharing of best practice and complete support in design and implementation as key to the vLS service.

“vLearning Solutions are delighted to be recognised as a Top 15 Learning Technology Provider. We thrive on partnering in exciting programs, advancing the practical realisation of modern blended learning experiences. Our global clients are key contributors to the continuous evolution of our comprehensive learning ecosystem. We value this recognition as testimony to collaboration and innovation in partnership.”

Steve Mansell, Chief Technology Officer

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Useful Links

Digital Transformation – digital learning for the modern learner
Learner Experience Executions
Expert Insights
YOOBIC

Years accredited: 1
Established: 2014
Number of employees: 200

YOOBIC is a leading mobile learning platform with over 200,000 active users in over 84 countries. Our solution focuses on delivering impact, gamification, and bite-sized microlearning in order to ensure training completion and high adoption rates. We believe that conventional training is not adapted to today’s digitally-capable workforce and aim to modernize and revolutionize training for our clients to deliver great results.

Our solution is both desktop and mobile friendly, meaning it can be deployed across the entire organization: from HQ teams sitting behind their desks, to field and store teams using a tablet or their own mobile device. We offer both a gamified learning platform (with badges to collect, battles to win, and quizzes in the form of games) and easy access to important information through our Knowledge Base. We also believe that the best teachers are your peers, so we have a dedicated peer learning section where employees can share best practices, questions, and tips to help each other out. The feedback we have received from our clients is that YOOBIC feels like a fun personal app, but has the security and impact of a professional app. This translates to us achieving on average a 95% adoption rate within the first 3 months, a KPI we are proud of. YOOBIC has been chosen as a Learning Technology Provider by many leading companies across multiple industries including Mazda (automotive), Burgerfi (QSR), and Petit Bateau (fashion retail).

“We are thrilled to be recognized as a world-class mobile learning platform by the Learning Performance Institute. We know that our innovative technology combining micro-learning, AI, and gamification has greatly benefited our clients’ organizations and the lives of their employees and we feel fortunate to have that recognized.”

Fabrice Hiait, CEO

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Useful Links

YOOBIC’s Mobile Learning Platform

BurgerFi Testimonial
https://vimeo.com/462710087

Tomlinson’s Testimonial / Interview
https://blog.yoobic.com/learning/interview-mobile-learning-tomlinsons
ABOUT THE LPI

The LPI (Learning and Performance Institute) is the leading authority on workplace Learning & Development and continues to expand its influence globally.
With a comprehensive portfolio including membership, certification, accreditation, events, awards, networks and consulting, our mission is to provide practical solutions for business performance improvement through effective learning. Our unique focus is on learning efficacy; the demonstrable impact of learning on individual and organisational performance.

About Performance Through Learning

The LPI 'Performance Through Learning' programme gives providers of learning products, technologies, services and facilities a globally-recognised quality status (accreditation), and a route to ongoing strategic improvement via professional networks, mentoring and analysis.
The programme continuously raises both learning standards and performance outcomes.

www.thelpi.org